

Message Text

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46

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

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R 051720Z JUL 74

FM AMEMBASSY MONTEVIDEO

TO SECSTATE WASHDC 6876

INFO AMEMBASSY BUENOS AIRES

UNCLAS MONTEVIDEO 1855

E.O. 11652: N/A

TAGS: BEXP, IH

SUBJ: EMBASSY PROMOTIONAL ACTIONS IN SUPPORT ACTIVITIES

U.S. TRADE CENTER IN BUENOS AIRES DURING FY74

REF: MVD 3682, DEC 20, 1973

BUENOS AIRES FOR USDC

1. THE FY74 COMMERCIAL ACTION PROGRAM FOR URUGUAY STATES THAT A REPORT WOULD BE SUBMITTED ON ACTIVITIES OF THIS EMBASSY IN SUPPORT OF TRADE SHOWS AT THE REGIONAL U.S. TRADE CENTER DURING THAT FY. WE HAVE WIDELY PUBLICIZED THE USTC IN URUGUAY THROUGH USIS AND BRIEFINGS TO VARIOUS COMMERCIAL GROUPS BY MEMBERS OF THE EMBASSY ECONOMIC AND COMMERCIAL SECTION. IN ADDITION, SPECUFC SHOWS OF THE USTC WERE PROMOTED AS FOLLOWS:

A. INVITATIONS TO 19 COMMERCIAL PRINTING FIRMS TO IMPRENTEXPO, HELD IN BUENOS AIRES ON AUGUST 27 THROUGH 31, 1973, SHOWING EQUIPMENT AND SYENSYSTEMS FOR THE PRINTING AND THE GRAPHIC ARTS.

B. INVITATIONS TO 9 PRIVATE AND GOVERNMENT INSTITUTIONS. INVOLVED IN THE USE OF FISSIONABLE MATERIALS TO THE NUCLEAR INSTRUMENT AND APPARATUS EXPOSITION PRESENTED IN BUENOS AIRES BETWEEN OCTOBER 2 AND 5, 1973

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C. ECOM-USIS-USTC FACILITIES AND STAFF JOINTLY

PARTICIPATED IN THE ORGANIZATION OF THE FISHING AND
FISH PROCESSING EQUIPMENT CATALOG SHO HELD IN
MONTEVIDEO IN MARCH 1974 AS REPORTED IN A-054 OF
APRIL 11, 1974.

D. INVITATION TO 65 PRIVATE CONCERNS AND GOVERNMENT
AGENCIES PRODUCING SUGAR, TEXTILES, AUTOMOTIVE VEHICLES,
ALUMINUM GOODS, CEMENT, STEEL CASTINGS, PETROLEUM
DERIVATIVES, PAPER AND ALLIED LINES TIRES, CHEMICALS
AND FOOD, TO THE PROCESS CONTROL EXHIBITION HELD IN BUENOS
AIRES ON THE WEEK OF MAY 13-17, 1974.

E. INVITATIONS TO 47 MEAT PACKING AND OTHER FOOD PROCESSING
CONCERNS TO THE EQUIPMENT FOR THE FOOD INDUSTRY HELD IN
BUENOS AIRES JUNE 24-28, 1974.

F. COVERAGE IN THE EMBASSY'S COMMERCIAL NEWSLETTER, SENT
TO SOME 1,400 SUBSCRIBERS, ON ALL THE ABOVE EXHIBITS AND
ON SHOWS HELD IN BUENOS AIRES ON APRIL 22-26 ON ENVIRONMENTAL
CONTROL EQUIPMENT AND ON JUNE 2-7 ON NUMERICAL CONTROL
APPARATUS.
SIRACUSA

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MONTEV01855
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740180-0815
From: MONTEVIDEO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740773/aaaackji.tel
Line Count: 80
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: MVD 3682, DEC 20, 1973
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 25 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 JUN 2002 by thomasv0>; APPROVED <16 JAN 2003 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EMBASSY PROMOTIONAL ACTIONS IN SUPPORT ACTIVITIES U.S. TRADE CENTER IN BUENOS AIRES DURING FY74
TAGS: BEXP
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005